

CONFERENCE PROGRAMME

**EADTU's 25th Anniversary Conference 27-28 September 2012
Pafos / Cyprus**

**The role of open and flexible education in European higher education
systems for 2020: new models, new markets, new media**

26-09-12	Room	Programme of Wednesday 26 September 2012
09.00-12.30	Amoroza B, C	General Board Meeting, including coffee break at 10.45 (invitation only)
12.30-13.30		General Board lunch (invitation only)
10.00-15.00	Amoroza A	E-xcellence Partner meeting, including coffee break at 10.45 (invitation only)
12.30-13.15		E-xcellence lunch (invitation only)
13.30-14.30	Amoroza D	Task Force Research (invitation only)
13.30-14.30	Amoroza B, C	Informal meeting of Associations' members (invitation only)
15.00-18.00		Social event: Pafos Town – half day excursion (optional on individual base for conference participants)
19.00-22.00		General Board dinner (invitation only)

27-09-12	Programme of Thursday 27 September 2012
08.00-09.00	Registration
09.00-10.45	Opening session , chaired by Mr Will Swann (OUUK), President EADTU
	<p>Welcome</p> <p>Prof. Costas Christou, President of the Governing Board of the Open University of Cyprus</p> <p>Mr Will Swann (OUUK), President EADTU</p>
	<p>Welcome by the Minister of Justice and Public Order on behalf of the President of the Republic of Cyprus, Mr Demetris Christofias</p> <p>Mr Loucas Louca</p>
	<p>Welcome by the Mayor of Pafos</p> <p>Mr Savvas Vergas</p>
	<p>The Open University of Cyprus: Perspectives on Emerging eLearning Trends</p> <p>Mr Stathis Mavrotheris, Head Department of Information and Communications Technologies OUC</p>
	<p>Presidential Address: Main activities 2012 and the conference themes 2012</p> <p>Mr Will Swann (OUUK), President EADTU</p>
	<p>UNED 40th Anniversary: Universities under change</p> <p>Mr Fernando Monge (UNED), Deputy Vice-Chancellor for International Relations</p>
10.45-11.15	Coffee break
11.15-12.15	Plenary session , chaired by Prof. Dr.-Ing. Helmut Hoyer , Rector FernUniversität in Hagen
	Keynote speaker - The integration of open and flexible education in European higher education systems; New Models, New markets, New Media

Mr Gard Titlestad, Secretary General International Council for Open and Distance Education (ICDE)

Keynote speaker - Networked Curricula and Virtual Mobility; launch of the NetCu Guidelines

Mr Fred Truyen, Professor at KU Leuven

Keynote speaker - Studyportals; Launch of the European ODL-portal

Mr Joran van Aart, Director of Student Value at StudyPortals

12.15-13.30 Parallel sessions

<p>Open Educational Resources</p> <p><i>Chaired by Fred Mulder, UNESCO-chair in OER</i></p> <p>ROOM: Lara</p>	<p>New Markets</p> <p><i>Chaired by Seamus Fox, OSCAIL Ireland</i></p> <p>ROOM: Amoroza D</p>	<p>University Strategies and Business Models</p> <p><i>Chaired by John Dickens, University of London International Programmes United Kingdom</i></p> <p>ROOM: Amoroza B,C</p>	<p>University-business Cooperation, knowledge circulation, entrepreneurship, virtual interfaces</p> <p><i>Chaired by Daniel Torres, CSEV Spain</i></p> <p>ROOM: Amoroza A</p>
<p>Open Educational Innovation and Incubation -OEII Project update</p> <p>J. Darby/ The Open University, United Kingdom</p>	<p>Development of common resources for Academic and Corporate e-learning. Underlying business models and limitations</p> <p>R. Crepon/ aPi Learning, France</p>	<p>Management of a modern university integrated in the information environment: perspectives, methods and approaches</p> <p>N. Tikhomirova / MESI, Russia</p>	<p>Co-development of a Certificate of Nuclear Professionalism, experience of a university –industry partnership</p> <p>J. Kowal, K. Williams/ The Open University T. Austin/ National Skills Academy Nuclear, United Kingdom</p>
<p>Fostering communities of open educational practice: lessons from the Support Centre for Open Resources in Education</p> <p>A. Lane, J. Darby/ The Open University, United Kingdom</p>	<p>Do you still consider your students as your customers?</p> <p>D. Rodríguez-Pérez, M. Arias-Zugasti, C. Santa Marta, M. Mar Desco, J. Antoranz/ UNED, Spain</p>	<p>Models of Engagement: Strategic University approaches to non-local markets</p> <p>T. Gore, J. Dickens, S. Warburton/ University of London International Programmes, United Kingdom</p>	<p>The Operation of Industry Liaison Offices at the Universities in Cyprus. The Case of the Open University of Cyprus</p> <p>E. Gregoriou, M. Savva, A. Dalosi/ The Open University of Cyprus, Cyprus</p>
<p>University-external world organizational interfaces and knowledge transfer models: the case of the International Telematic University UNINETTUNO and Telecom Italia</p> <p>D. Assante, A. Caforio, R. Sepe / Uninettuno, Italy</p>	<p>A speculation on the possible use of badges for learning at the UK Open University</p> <p>J. Rosewell/ The Open University, United Kingdom</p>	<p>Changing from an on-campus to a more distance university: example of JKU in Austria</p> <p>F. Palank/ Johannes Kepler University, Austria</p>	<p>IntelLEO project: an experience supporting cross-organization learning and knowledge building activities</p> <p>C. Padrón-Napoles, L. Montandon, V. Devedžić, T. Holocher, D. Gašević, M. Laanpere, D. Stokic, A. Correia, V. Pocajt/ ATOS Research and Innovation, Spain</p>
13.30-14.30	Lunch		

27-09-12		Programme of Thursday 27 September 2012	
14.30-16.30		Parallel sessions	
<p>Open Media</p> <p><i>Chaired by Keith Williams, eSTeEM United Kingdom</i></p> <p>ROOM: Lara</p>	<p>University-business Cooperation: entrepreneurship support in a virtual setting</p> <p><i>Chaired by Darco Jansen, EADTU The Netherlands</i></p> <p>ROOM: Amoroza A</p>	<p>Networked Curricula: University Curricula and Academic Networks</p> <p><i>Chaired by Fred Truyen, KU Leuven Belgium</i></p> <p>ROOM: Amoroza D</p>	<p>Quality Assurance in eLearning</p> <p><i>Chaired by Jo Boon, Open Universiteit The Netherlands</i></p> <p>ROOM: Amoroza B, C</p>
<p>Open University tutors' and adult learners' experiences and perceptions of educational practices used at the Open University of Cyprus (OUC) and the Hellenic Open University (HOU): A case study approach</p> <p>M.N. Gravani/ Open University of Cyprus Y. Karagiorgi/Cyprus Pedagogical Institute Ministry of Education and Culture Nicosia, Cyprus</p>	<p>University-based Entrepreneurial Ecosystems: Challenges and Opportunities for Virtual Incubation"</p> <p>D. Jansen/ EADTU, The Netherlands T. Varabei, C. Volkmann/ Bergische Universität Wuppertal/IGIF, Germany</p>	<p>Networked Curricula Project</p> <p>G. Ubachs/ EADTU, The Netherlands F. Truyen/ KU Leuven, Belgium D. Assante/ Uninettuno, Italy</p>	<p>How to achieve quality in a practice-oriented education in an e-learning context?</p> <p>I. Santesson, M. Elf/ Darlana University, Sweden</p>
<p>Virtual Science and Engineering; can ICT overcome the challenges of teaching STEM subjects in Distance Teaching Universities?</p> <p>S. Swithenby, K. Williams/ The Open University, United Kingdom</p>	<p>Knowledge alliances for entrepreneurial ecosystems: regional examples and virtual opportunities</p> <p>R. Ticiu/ Timisoara Software Business Incubator, Rumania D. Andone/ Politehnica Universtiy of Timisoara, Rumania</p>	<p>Students profile and competencies in networked curricula, the main actors</p> <p>P. Mata, M. Cacheiro, B. Malik/ UNED, Spain</p>	<p>A three-step process in quality management</p> <p>A. Vyt/ Artevelde University College, Belgium</p>
<p>Multimedia museum's applications: an open educational tool for further engagement</p> <p>S. Mortaki, C. Tsakiridis/ Harokopio University of Athens, Greece</p>	<p>Collaborative efforts in stimulating entrepreneurship in Europe</p> <p>D. Andone/ Politehnica Universtiy of Timisoara, Rumania</p>	<p>The design and accreditation process of networked curricula</p> <p>P. Collado, B. Malik, P. Fernández, M. Díaz/ UNED, Spain</p>	<p>Enhancing the teaching and learning experience of distance education through the use of synchronous online tutorials</p> <p>N. O'Keeffe, E. Walsh, L. Delaney, J. Brunton, E. Costello, S. Fox , A. Morrissey/ OSCAL, Ireland</p>

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Living and keeping on learning after 50+ with new media A. Chrzęszcz, M. Schwarz-Woelzl/ AGH-University of Science and Technology, Poland		Promoting virtual internships in Europe M. Kocsis Baan/ Miskolc University, Hungary	Networked Curricula Toolbox G. Cibulskis/ Kaunas Technology University, Lithuania		Contextual and Motivational factors associated with learning outcomes in distance adult education: Testing a model of self-determination theory in Hellenic Open University A. Kameas, K. Papachristopoulos, I. Sotiropoulou/ Hellenic Open University, Greece
					Assuring quality and ensuring sustainability: Lessons for European higher education systems from Spanish and Australian open and flexible education provision P. Danaher, M. van Rensburg/ University of Southern Queensland, Australia E. Barbera, M. Clara/ Universitat Oberta de Catalunya, Spain
16.30-17.00		Coffee break			
17.00-18.30		Plenary session , chaired by <u>Mr Will Swann</u> (OUUK), President EADTU			
		Panel presentation - the UNESCO chairs in OER <u>Mr Rory McGreal</u> , UNESCO/COL Chair Holder in OER, professor in the Centre for Distance Education at Athabasca University <u>Mr Fred Mulder</u> , UNESCO Chair Holder in OER, strategic full Professorship at the Open Universiteit in The Netherlands <u>Ms Zeynep Varoglu</u> , Programme Specialist, ICT in Education at UNESCO			
		European Union Framework <u>Ms Androulla Vassiliou</u> , European Commissioner for Education, Culture, Multilingualism, Youth and Sport			
20.30-22.30		Conference dinner			

28-09-12 Programme of Friday 28 September 2012		
09.00-11.00	EADTU Task Force Strategies and Policies (invitation only), chaired by <u>Professor Hagit Messer-Yaron</u> , President of The Open University of Israel	
09.00-11.00	Parallel sessions	
Information session StudyPortals: The future of student marketing <i>Chaired by Joran van Aart, Studyportals The Netherlands i.c.w. Darco Jansen, EADTU The Netherlands</i> ROOM: Amoroza A	Open Educational Resources <i>Chaired by Andy Lane, Open University United Kingdom</i> ROOM: Lara	Virtual Mobility <i>Chaired by Paul van den Boorn, Open Universiteit The Netherlands</i> ROOM: Amoroza B, C
Launch and introduction to the European DistanceLearningPortal.eu	Open resources for case studies and assignments A. Jones, C. Bissell, D. Chapman/ The Open University, United Kingdom	From International 'Physical' Mobility to Virtual Mobility: New Frontiers and Obstacles for Academic Cooperation F. Monge, A. Donado/ UNED, Spain
The information needs of orienting students: what do the figures say?	Opening and resourcing European higher education systems flexibly: Implications of continuing professional development for Venezuelan engineers and Australian teachers E. Anteliz/ Central University of Venezuela, Venezuela P. Danaher/ University of Southern Queensland, Australia	Mobile tool for education to implement collaborative language learning D. Rutkauskiene, D. Gudoniene/ Baltic Education Technology Institute, Lithuania G. Rutkauskas/ Aleksandras Stulginskis University, Lithuania
A hands on guide to successful online marketing	Open Apps: opening learning and teaching experiences' applications G. Garcia-Brustenga, N. Ferran-Ferrer, M. Garreta, F. Santanach/Universitat Oberta de Catalunya, Spain	The lived experience of climate change: e-learning and virtual mobility (LEChE) S. Caeiro/Universidade Aberta, Portugal D. Otto, FernUniversität in Hagen, Germany D. Jansen/EADTU, The Netherlands
	Disaggregating the University R. McGreal, T. Anderson/ Athabasca University, Canada	
	An exploration of business and sustainability models for OER initiatives in Higher Education A. Haché, Y. Punie/ Institute for Prospective Technological Studies (IPTS), DG Joint Research Centre- European Commission, Belgium	
11.00-11.30	Coffee break	

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11.30-13.00		Parallel sessions	
<p>Open media</p> <p><i>Chaired by Fred de Vries, Open Universiteit The Netherlands</i></p> <p>ROOM: Lara</p>	<p>Networked Curricula: University Curricula and Academic Networks</p> <p><i>Chaired by Dario Assante, UniNETTUNO Italy</i></p> <p>ROOM: Amoroza D</p>	<p>University-business Cooperation, knowledge circulation, entrepreneurship, virtual interfaces</p> <p><i>Chaired by Daniel Torres, CSEV Spain</i></p> <p>ROOM: Amoroza A</p>	<p>Quality Assurance in eLearning</p> <p><i>Chaired by George Ubachs, EADTU The Netherlands</i></p> <p>ROOM: Amoroza B, C</p>
<p>Immersive Worlds for Learning eXperience+: Engaging users in the zone of proximal flow in Second Life</p> <p>N. Lambropoulos, S. Mystakidis, R. Reinhardt, D. Tolis, A. Pratt/ Immersive Worlds LANETO Team, Belgium</p>	<p>Lifelong Learning ecologies and professional development</p> <p>A. Sangrà, D. Vlachopoulos, M. Guitert, M. Pérez-Mateo/ Universitat Oberta de Catalunya, Spain</p>	<p>The development of an institutional repository service for a large distance education university</p> <p>M. Xenos, A. Mavroudi, D. Karaiskakis, G. Birbilis, D. Glezos, D. Zafeiropoulos/ HOU-OUC-University of Patras-Indifex Ltd., Greece</p>	<p>The effectiveness of using videos within an e-learning course of Geographical Information Systems</p> <p>S. Caeiro, A. Martinho, H. Matta, F. Amador, C. Oliveira/ Universidade Aberta, Portugal</p>
<p>ePublishing and eReaders: developing a model to balance business needs with scalable and flexible open learning</p> <p>S. Warburton/ University of London International Programmes, United Kingdom</p>	<p>Telexetasis: Anywhere-Anyplace Reliable Cost-effective e-Exam Presence Verification</p> <p>M. Pavlou, A. Georghiades, G. Zaggoulos, Ch. Pavlou/ The Open University of Cyprus, Cyprus</p>	<p>CIT's Extended Campus – an exemplar of supported Engagement in Higher Education in Ireland</p> <p>C. Barry Murphy, I. Sheridan/ Cork Institute of Technology, Ireland</p>	<p>Use of E-xcellence for internal quality assurance in practice</p> <p>T. van der Hoeden/ LOI, The Netherlands</p>
<p>Workplace learning: have a break, have a LightBite</p> <p>R. Elferink/ RayCom B.V., The Netherlands</p>	<p>Classics as Pan-European Curriculum in the Digital Age</p> <p>N. Yamagata/ The Open University, United Kingdom</p>	<p>Autonomous Leadership Best Practice on a Regional Level to Tackle Higher Education Students' Future Competencies for the Private Sector</p> <p>N. Lambropoulos, C. Pitsou, G. Panagiotopoulos, S. Tasoula, A. Rizopoulos, S. Christopoulou, T. Baris, E. Psycogiou/ Greek Ministry of Education & Life Long Learning, Greece</p>	<p>Social networking and open educational resources: updating quality assurance for e-learning excellence</p> <p>K. Kear, J. Rosewell, K. Williams/ The Open University, United Kingdom</p>
			<p>Empirical Quality Assurance of e-Learning blended courses at a Technological University</p> <p>G. Ghislandi/ Trento University T. Leo / Università Politecnica delle Marche R. Maragliano/ Università Roma3, Italy</p>

13.00-14.00

Lunch

28-09-12	Programme of Friday 28 September 2012
14.00-16.00	Closing session , chaired by <u>Prof. Yiannis Ioannou</u> , Vice President of the Governing Board
	Keynote speaker - University Business Cooperation and knowledge sharing <u>Mr Daniel Torres</u> , Director General at CSEV
	Keynote speaker - Turning the University upside down; actions for the near future <u>Ms Imma Tubella</u> , Rector Universitat Oberta de Catalunya (UOC)
	Launch of the new E-xcellence manual for QA in e-learning <u>Mr George Ubachs</u> , Managing Director EADTU, <u>Mr Keith Williams</u> , Director, eSTeEM (Maths Computing and Technology), <u>Ms Zeynep Varoglu</u> , Programme Specialist, ICT in Education at UNESCO QA in Europe <u>Mr Rafael Llavori</u> , Head of the Unit for International Relations of the National Agency for Quality Assessment and Accreditation of Spain (ANECA), Board member of ENQA
16.00-16.30	Coffee break
16.30-17.30	Closing session , chaired by <u>Mr Will Swann (OUUK)</u> , President EADTU
	Presidential presentation of the Message of Cyprus <u>Mr Will Swann (OUUK)</u> , President EADTU
	Conference Panel session , chaired by <u>Mr Will Swann (OUUK)</u> , President EADTU <u>Prof. Thanasis Hadzilacos (OUC)</u> , <u>Mr Rafael Llavori (ENQA)</u> , <u>Ms Zeynep Varoglu (UNESCO)</u> , <u>Ms Imma Tubella (UOC)</u> , <u>Mr Seamus Fox (OSCAIL)</u>

28-09-12	Programme of Friday 28 September 2012
	Announcement EADTU Conference 2013 in Paris/France <u>Mr Jacques Carpentier</u> , President FIED France
17.30	Closing by <u>Mr Costas Procopiou</u> , Vice-chairman of the Governing Board OUC Farewell drink
	Programme of Saturday 29th - Social event
29-09-12	Troodos and Kykkos Monastery (full day excursion)