

The Online, Open and Flexible Higher Education Conference 2017

Higher Education for the Future; 'Accelerating and Strengthening Innovation'

PROGRAMME

25-27 October 2017

Milton Keynes, UK

Hosted by The Open University

Wednesday 25 October 2017

- 12:30-14:00 **Conference registration**
- 14:00 **Plenary opening session in:**
Opening by Anja Oskamp, President of EADTU and rector Open University of the Netherlands
- Official addresses, Chair:*
- 14:05 **Hazel Rymer, Pro Vice Chancellor, LTI, The Open University**
Welcome and presentation of The Open University, UK
- 14:15 **Ministry of Education**
Welcome and keynote
- Presidential address**
Anja Oskamp President of EADTU and rector Open University of the Netherlands (OUNL)
- 14:45 **Accelerating and strengthening innovation in education**
Simon Nelson, CEO of Futurelearn (TBC)
Keynote
- Sir John Daniel**, former vice-chancellor UK Open University
Keynote
- Diana Laurillard** prof. at Insitute of education, University of London (TBC)
Keynote
- 16:00-16:30 **COFFEE BREAK**
- 16:30-18:30 **Parallel sessions**

	Session 1 - WB/room CMR 15 foyer Research and Innovation Chair:	Session 2 - WB/room 11 Open Education Chair:	Session 3 - WB/room 15 Strategies for the future Chair:	Session 4 - room MYB/room 1,2,3 Quality assurance Chair:
16:30	<p>Hiding in Plain Sight: Research Ethics of Big Open Data Eamon Costello DCU - Ireland</p> <p>Main features of the Mobile Digital Resources (MDR) Conceptual Model and its influence on motivation of HE students with special educational needs Elio Sancristobal UNED - Spain</p> <p>Countering post-truth and post-trust attitudes through online and offline pedagogy Sir John Daniel Canada</p>	<p>US Instructors experiences with Open Textbook Adoption in Higher Education Settings Curtis J. Bonk Indiana University - USA</p> <p>Openness / OER as a student eScouts project at Ruhr-University Kathrin Braungardt Ruhr-University Bochum - Germany</p> <p>Deaf people in distance higher education; Challenges and successes Tiberio Feliz-Murias UNED - Spain</p> <p>Robotics in skills training – an innovative approach in rural nursing education Catrine Buck Jensen UIT The Arctic University of Norway</p>	<p>How to organize successful Higher Education for professional qualified students Mandy Schulze Humboldt University Berlin - Germany</p> <p>The systemic implications of constructive alignment of HE level learning outcomes and employer or professional body based competency frameworks Andy Lane The Open University - UK</p> <p>Recycling Learning Resources with AgileAMK Model Teija Lehto Tampere University of Applied Sciences Finland</p> <p>Contribution of advance training for real problem solutions: the role of e-learning Carla Padrel de Oliveira Universidade Aberta - Portugal</p>	<p>E-xcellence methodology: lessons learned over ten years of development and implementation Karen Kear The Open University - UK</p> <p>Student Satisfaction on Face-to-Face Tutorial in a Blended Learning Environment Rahmat Budiman Universitas Terbuka - Indonesia</p> <p>A Quality Assurance Strategy for E-learning Institutions in the GCC Countries Syed Aziz Anwar Hamdan Bin Mohammed Smart University Dubai United Arab Emirates</p> <p>Teacher training and Quality Assurance process: open discussion in national and international context Claudia Bellini University of Foggia - Italy</p>
	<p>WORKSHOP</p> <p>Remote access to real practical work in labs and observatories</p> <p>Jon Rosewell The Open University - UK</p>	<p>Improve the student's learning experience with video content Valérie Follonier Swiss Distance Learning University Switzerland</p> <p>The challenge of retention in open and distance education: the role of engagement in persistence Liz Marr The Open University - UK</p>	<p>From Conception to Implementation: A New Educational Leadership Degree Program Designed to Increase Learning Flexibility and Internationalisation Mark Curcher Tampere University of Applied Sciences - Finland</p> <p>Re-modelling existing learning materials for online delivery Jakki Sheridan-Ross Leeds Beckett University - UK</p>	<p>Students' views on e-assessment systems for online environments Alexandra Okada The Open University - UK</p> <p>Innovating the recognition of MOOC-based curricula – MOOklets and equivalence analyses as quality assurance tools for open education Florian Rampelt Kiron Open Higher Education, Germany</p>
18:30				
18:30-19:30	CONFERENCE NETWORKING DRINK			

Thursday 26 October 2017

08:00-09:00	Conference registration			
	Session 1 - WB/room CMR 15 foyer Research and Innovation Chair:	Session 2 - WB/room 11 Open Education Chair:	Session 3 - WB/room 15 Strategies for the future Chair:	Session 4 - room MYB/room 1,2,3 Quality assurance Chair:
09:00-10:00	<p>Addressing the undergraduate dissertation challenge in higher education virtual environments: applicability of Pecha Kucha method Julio Navio-Marco UNED - Spain</p> <p>Tutoring and support in open online education – a students’ view Rieny van den Munckhof Open Universiteit of the Netherlands</p> <p>The psychometric properties of the Test Anxiety Inventory adapted for a competitive academic context Roxana-Ionela Holic Alexandru Ioan Cuza University of Iassy - Romania</p>	<p>Opportunities and challenges of using e-learning to improve access to higher education for refugees Guida Fullana UOC - Spain</p> <p>Against All Odds: Access of Higher Education for the Displaced Youth Gul Inanc Nanyang Technological University - Singapore</p> <p>Designing distance learning courses for adult refugees in a transit country (Greece) Anna Apostolidou Hellenic Open University - Greece</p>	<p>Small enough to share: creating content for use in diverse Engineering and Physical Sciences programmes Jonathan Watkins University of Birmingham - UK</p> <p>Re-Engineering of the Arab Universities Digital Strategies: Cases of Egypt and Lebanon Pierre Joseph Gedeon Notre Dame University-Louaize - Lebanon</p> <p>MOOCs for CPD and business training in Europe Beck Pitt The Open University - UK</p>	<p style="text-align: center;">WORKSHOP</p> <p style="text-align: center;">Creating an Online Dimension for University Rankings</p> <p style="text-align: center;">Andrew Brasher The Open University - UK</p>
10:00-11:30	Plenary session			
10:00	<p><i>Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)</i></p> <p>Launch European MOOC Consortium (EMC)</p> <p>The EMC- Panel George Ubachs, EADTU (Panel-chair) Marc Lester, Futurelearn Catherine Mongenet, FUN Pierpaolo Limone, EduOpen Matthew Hodges, TED-MiriadaX Martin Weller, OpenupEd</p> <p>Peter Horrocks Vice-Chancellor of the Open University United Kingdom (OUUK) Keynote</p>			
11:30-12:00	COFFEE BREAK			

12:00-13:00	<p>Grading Effects in Higher Education Liudmila Galiullina Maastricht University - The Netherlands</p> <p>Learning Design, Formative Assessment and Achievement Evaluation of the Undergraduate Dissertation in Online Higher Education Catalina Martinez-Mediano UNED - Spain</p> <p>Teaching Innovation strategies and orientation actions to promote lifelong learning policies at University of Foggia Anna Dispace/Sara Perrella University of Foggia - Italy</p>	<p>Distance education teacher training in Brazil as a policy of social and digital inclusion Eliana Medeiros Borges UFJF - Brazil</p> <p>Once Upon a Tip... A Story of MOOCs and Gamification José Bidarra Universidade Aberta - Portugal</p> <p>The pre-participation experience of distance graduates Lorraine Delaney DCU - Ireland</p>	<p>Flexible continuing education: strategies at Universidade Aberta Glória Bastos Universidade Aberta- Portugal</p> <p>MicroMasters: the pursuit of the Holy Grail in online learning Pedro Barbosa Cabral Delft University of Technology The Netherlands</p> <p>Pedagogs as mentors and trainers of blended learning Anne Hakala JAMK University of Applied Sciences Jyväskylä - Finland</p>	<p>WORKSHOP</p> <p>Closing the knowing-doing gap in online courses: Business simulations and assessment of learning for graduate and undergraduate students</p> <p>John Kraft University of Florida - United States and Tawnya Means University of Nebraska</p>
13:00-14:00 LUNCH				
14:00	<p>Session 1 - WB/room CMR 15 foyer Research and Innovation Chair:</p>	<p>Session 2 - WB/room 11 Open Education Chair:</p>	<p>Session 3 - WB/room 15 Engaging students Chair:</p>	<p>Session 4 - room MYB/room 1,2,3 Higher Education Chair:</p>
	<p>Practices of promoting active learning in engineering mathematics Hanna Kinnari-Korpela Tampere University of Applied Sciences Finland</p> <p>Building cases for faculty development for eLearning: a design-based approach Maria Ranieri University of Florence - Italy</p> <p>Describing and understanding learning in blended courses Claire Peltier University of Fribourg - Switzerland</p> <p>Introductory physics laboratory course as an asynchronous online implementation Sami Suhonen Tampere University of Applied Sciences Finland</p> <p>Ethics of tolerance and intercultural education: an online training experience in Higher Education Keite Silva de Melo</p>	<p>Cross-national collaboration in promoting and delivering MOOCs Virpi Uotinen/Alison Iredale Open University of the University of Jyväskylä - Finland</p> <p>MOOCs4all: How to build a MOOC on a budget and why Brian Mulligan Institute of Technology Sligo - Ireland</p> <p>Open, online, flexible, technology-enhanced... and sustainable? Understanding new business models for distance and blended learning Robert Farrow The Open University - UK</p> <p>Potentials of MOOCs for Traditional Distance Education Providers: Lessons Learned in Anadolu Cengiz Hakan Aydin Anadolu University - Turkey</p> <p>MOOC Platforms, Participation and Business Models: Tensions in focus Mairéad Nic Giolla Mhichíl</p>	<p>Lifelong Learning Management Agnieszka Chrzęszcz AGH University of Science and Technology Poland</p> <p>From Teaching to Learning; Radical Unschooling in Higher Education Steve Clemens Windesheim University of Applied Sciences The Netherlands</p> <p>Researching the student's emotional engagement, motivation and behaviour over the life of an online course Edmund Hewson Leeds Beckett University - UK</p>	<p>Facebook and YouTube: How Social Networking Changed my Class Karen R. Hufford Southern Virginia University/University of Virginia USA</p> <p>Social Media Livestreams to teach teachers network engineering Andrew Smith The Open University - UK</p> <p>Walking the Talk of Innovation: Re-envisioning the Future Online Mark Brown NIDL/DCU - Ireland</p>
			<p>WORKSHOP</p> <p>Digital Learning 2.0: Learning that sticks</p>	<p>WORKSHOP</p> <p>Leadership Unplugged: Reflections, Challenges and strategies for the future for Online and Open Education</p>

16:00	<p>Pontifical Catholic University of Rio de Janeiro - Brazil</p> <p>Blended, flipped, and shared- a successful mixture for language learning success Eric M. Brewster Johannes Kepler University - Austria</p>	<p>NIDL/DCU - Ireland</p> <p>Widening participation: comparative analysis of 2 MOOC models Rita Cadima Instituto Politécnico de Leiria - Portugal</p>	<p>Paul Hunter IMD-International Institute for Management Development Switzerland</p>	<p>Don Olcott, Jr. Global Higher Education Consultant - Romania and Ulf-Daniel Ehlers Vice President for Quality and Academic Affairs Baden Wurttemberg-State University Stuttgart Germany</p>
16:00-16:30 COFFEE BREAK				
16:30	<p>Session 1 - WB/room CMR 15 foyer Research and Innovation Chair:</p>	<p>Session 2 - WB/room 11 Open Education Chair:</p>	<p>Session 3 - WB/room 15 Engaging students Chair:</p>	<p>Session 4 - room MYB/room 1,2,3 Policies for change Chair:</p>
	<p>Work in Progress: Microelectronics Courses: Needs and learning in the MicroElectronics Cloud Alliance Elio Sancristobal UNED - Spain</p> <p>A Holistic View on Academic Wide Data through Learning Analytics Dashboards Vassilis S. Verykios Hellenic Open University - Greece</p> <p>What is it like learning with an eportfolio for online distance learners? Orna Farrell NIDL/DCU - Ireland</p> <p>Usefulness and effectiveness of the Mobile Digital Resources (MDR) Conceptual Model for improving integration in the educational process of disadvantaged students Elio Sancristobal UNED - Spain</p> <p>Advancing Student Support for ODL: Experiences from the EMPOWER Project Ormond Simpson University of London - UK</p> <p>Experiences from designing and applying a video and lecture capture solution in the OU of Cyprus Michalis Epiphaniou Open University of Cyprus</p>	<p>Academic English Online Courses - Pedagogy, Design and Implementation Tami Neuthal The Open University of Israel</p> <p>E-learning in Secondary Education: Behaviours, Interactions and Attitudes of Science Students using interactive videos Pablo Cancelo Universidade da Coruña - Spain</p> <p>Beyond MOOCs Mirjam Hauck The Open University - UK</p>	<p>The Use of Film in Online Teaching: Difficulties and Solutions Virginia R. Mosser University of Virginia - USA</p> <p>Motivation strategies for an e-learning PhD program Carla Padrel de Oliveira Universidade Aberta - Portugal</p> <p>Developing a Competency Framework Tool Jean-Michel Jullien Swiss Distance Learning University Switzerland</p> <p>Participants and non-participants in open online courses Annette Dalsgaard University College Lillebaelt - Denmark</p> <p>Online or offline - does it matter? Cathrine Tømte Nordic Institute for Studies in Innovation (NIFU) Norway</p> <p>Virtual mobility: training professionals and citizens with global and social skills Carme Anguera Iglesias UOC - Spain</p>	<p>Designing a blended course oneexperimental linguistics Olga Nagel National Research Tomsk State University - Russia</p> <p>Empowering Strategic Leaders: The Challenge Developing Transformative Leadership Mark Brown NIDL/DCU - Ireland</p> <p>Apply with Digital Diploma Data, exchanging diploma data digitally instead of on paper Jan Otten Ministry of Education, Culture and Science (DUO) The Netherlands</p>
		<p>WORKSHOP</p> <p>Let's do education together!</p> <p>Merja Karjalainen⁽¹⁾, Tytti Pintilä⁽²⁾, Maarit Korva⁽²⁾ ⁽¹⁾University of Jyväskylä ⁽²⁾JAMK University of Applied Sciences Jyväskylä</p>		<p>WORKSHOP</p> <p>From Innovation to Impact: Feeding learning back into the institution</p> <p>Allison Littlejohn⁽¹⁾, Will Woods⁽¹⁾, Mark Brown⁽²⁾ ⁽¹⁾ The Open University UK, ⁽²⁾ DCU Ireland</p>
18:30				
19:30-22:30 CONFERENCE DINNER				

Friday 27 October 2017

Session 1 - WB/room CMR 15 foyer

Research and Innovation

Chair:

Session 2 - WB/room 11

Open Education

Chair:

Session 3 - WB/room 15

Engaging students

Chair:

Session 4 - room MYB/room 1,2,3

Policies for change

Chair:

9:00	<p>A learning design methodology for developing short learning programmes in further and continuing education Marianne Georgsen VIA University College - Denmark</p> <p>Increasing online interaction for learning among Blended Distance learners: A case of Activity Theory based Methodology for B.Ed external programme at Makerere University Nabushawo Harriet Mutambo Makerere University - Uganda</p> <p>Towards a framework for assessing MOOC quality and effectiveness: the case of quality assurance in higher education Lina Morgado Universidade Aberta de Portugal</p>	<p>Uses of educational resources by Brazilian teachers: building commons Eunice de Castro E Silva Pontifical Catholic University of Rio de Janeiro - Brazil</p> <p>Equal opportunities for mature students in HE Wim van Delft University of Antwerp - Belgium</p> <p>MOOC – supporting further vocational training Päivi Rajaorko Haaga-Helia University of Applied Sciences Finland</p>	<p>It's a question of balance: Assuring quality on postgraduate online programmes at Dublin City University Colum Foley DCU - Ireland</p> <p>Narrative design combined with a TAM survey to achieve a multisensorial museum user-experience for people with disabilities Covadonga Rodrigo UNED - Spain</p> <p>Collaborative learning in an open online environment: the MOOC case Reveka Skarpalezou Paris 8 University - Greece</p> <p>Preparing to Learn – transitioning and retaining incoming Level 4 students via online methods Nathalie Thorne/Becky Sellers Leeds Beckett University - UK</p> <p>EMLT module distance education system as a new product for reducing the education job mismatch in European area Nilgün Çağlarırnak Uslu Anadolu University - Turkey</p> <p>Using semantic technologies for giving rich and personalised formative assessment in large courses and MOOCs: first experiences at UNED (2015-2017) Miguel Santamaria Lancho UNED - Spain</p>	<p>WORKSHOP</p> <p>How to create synergies and transversality among universities with online courses including flipped classrooms and project based learning?</p> <p>Badi Ibrahim/Isabelle Druet IONISx - France</p>
	<p>WORKSHOP</p> <p>Responsible Research and Innovation for contemporary education</p> <p>Alexandra Okada The Open University - UK</p>	<p>WORKSHOP</p> <p>EDELNet: Improving Quality in Higher Education through Internationalization and Diversity</p> <p>Nils Szuka and Juan Garcia Blesa Fernuniversität in Hagen, Germany</p>	<p>WORKSHOP</p> <p>The challenge of widening participation for adult learners: how effective is open learning?</p> <p>John Butcher and Wendy Fowle The Open University - UK</p>	

COFFEE BREAK

11:00

11:00-11:30

11:30 - 13:00 **Plenary session**

Chair: Sarah Rosenblit (Executive Vice-President for Academic Affairs Open University Israel)

11:30 **Kathleen Schlusmans**

Coordinator quality assurance of Open University of the Netherlands (OUNL)

From independent self study to active online learning. The transformation of the educational model of the Open Universiteit'

11:50 **George Androulakis**

Vice-President for Academic and International Affairs, Hellenic Open University (HOU)

The limits of resilience: accomplishments, affordances and challenges after two years of academic change at the Hellenic Open University'

12.10 **Eileen Scanlon**

Regius Professor of Open Education and Associate Director of Research and Innovation (Open University-IET)

Science in the Open'

Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)

12:30 **Tibor Navracsics, EU Commissioner for Education, Culture, Youth & Sport (tbc)**

12.50 **Closing**

Message of Milton Keynes

Anja Oskamp - President of EADTU and rector of Open University of The Netherlands (OUNL)

OOFHEC2018 in Aarhus

Arne Kjaer - Center Director, Aarhus University, Denmark

13:00-14:00

CLOSING DRINK