Wednesday 25 October 2017

12:30-14:00 Conference registration

14:00 Plenary opening session in:
Opening by Anja Oskamp, President of EADTU and rector Open University of the Netherlands

Official addresses, Chair:

14:05 Hazel Rymer, Pro Vice Chancellor, LTI, The Open University
Welcome and presentation of The Open University, UK

14:15 Ministry of Education
Welcome and keynote

Presidential address
Anja Oskamp President of EADTU and rector Open University of the Netherlands (OUNL)

14:45 Accelerating and strengthening innovation in education
Simon Nelson, CEO of FutureLearn
Digital Transformation: the opportunities of education at scale

Sir John Daniel, former vice-chancellor UK Open University
Keynote

Diana Laurillard prof. at Institute of education, University of London (TBC)
Keynote

16:00-16:30 COFFEE BREAK

16:30-18:30 Parallel sessions
<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1 - WB/room CMR 15 foyer</th>
<th>Session 2 - WB/room 11</th>
<th>Session 3 - WB/room 15</th>
<th>Session 4 - room MYB/room 1,2,3</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:30</td>
<td>Research and Innovation</td>
<td>Open Education</td>
<td>How to organize successful Higher Education for professional qualified students</td>
<td>E-xcellence methodology: lessons learned over ten years of development and implementation</td>
</tr>
<tr>
<td></td>
<td>Chair:</td>
<td>Chair:</td>
<td>Chair:</td>
<td>Chair:</td>
</tr>
<tr>
<td></td>
<td>Hiding in Plain Sight:</td>
<td>US Instructors experiences with Open Textbook</td>
<td>Mandy Schulze Humboldt University Berlin - Germany</td>
<td>E-xcellence methodology: lessons learned over ten years of development and implementation</td>
</tr>
<tr>
<td></td>
<td>Research Ethics of Big Open Data</td>
<td>Adoption in Higher Education Settings</td>
<td></td>
<td>Karen Kear The Open University - UK</td>
</tr>
<tr>
<td></td>
<td>Eamon Costello DCU - Ireland</td>
<td>Curtis J. Bonk Indiana University - USA</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Main features of the Mobile Digital Resources (MDR)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Conceptual Model and its influence on motivation of HE students with special educational needs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Elio Sancristobal UNED - Spain</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Countering post-truth and post-trust attitudes through online and offline pedagogy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sir John Daniel Canada</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>WORKSHOP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Remote access to real practical work in labs and observatories</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jon Rosewell The Open University - UK</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:30</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:30-19:30</td>
<td>CONFERENCE NETWORKING DRINK</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Thursday 26 October 2017

08:00-09:00 Conference registration

Session 1 - WB/room CMR 15 foyer
Research and Innovation Chair:
Addressing the undergraduate dissertation challenge in higher education virtual environments: applicability of Pecha Kucha method
Julio Navio-Marco
UNED - Spain
Tutoring and support in open online education – a students’ view
Rieny van den Munckhof
Open Universiteit of the Netherlands
The psychometric properties of the Test Anxiety Inventory adapted for a competitive academic context
Roxana-Ionela Holc
Alexandru Ioan Cuza University of Iassy - Romania

Session 2 - WB/room 11
Open Education Chair:
Opportunities and challenges of using e-learning to improve access to higher education for refugees
Guida Fullana
UOC - Spain
Against All Odds: Access of Higher Education for the Displaced Youth
Gul Inanc
Nanyang Technological University - Singapore
Designing distance learning courses for adult refugees in a transit country (Greece)
Anna Apostolidou
Hellenic Open University - Greece

Session 3 - WB/room 15
Strategies for the future Chair:
Small enough to share: creating content for use in diverse Engineering and Physical Sciences programmes
Jonathan Watkins
University of Birmingham - UK
Re-Engineering of the Arab Universities Digital Strategies: Cases of Egypt and Lebanon
Pierre Joseph Gedeon
Notre Dame University-Louaize - Lebanon
MOOCs for CPD and business training in Europe
Anna Apostolidou
Beck Pitt
The Open University - UK

Session 4 - room MYB/room 1,2,3
Quality assurance Chair:
WORKSHOP
Creating an Online Dimension for University Rankings
Andrew Brasher
The Open University - UK

09:00-10:00 Plenary session

Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)
Launch European MOOC Consortium (EMC)

The EMC- Panel
George Ubachs, EADTU (Panel-chair)
Mark Lester, FutureLearn
Catherine Mongenet, FUN
Pierpaolo Limone, EduOpen
Matthew Hodges, TED-MiriaX
Martin Weller, OpenupEd

Peter Horrocks Vice-Chancellor of the Open University United Kingdom (OUUK)

Keynote

10:00-11:30 COFFEE BREAK
### 12:00-13:00

**Grading Effects in Higher Education**
Liudmila Galiullina
Maastricht University - The Netherlands

**Learning Design, Formative Assessment and Achievement Evaluation of the Undergraduate Dissertation in Online Higher Education**
Catalina Martinez-Mediano
UNED - Spain

**Teaching Innovation strategies and orientation actions to promote lifelong learning policies at University of Foggia**
Anna Dispace/Sara Perrella
University of Foggia - Italy

**Distance education teacher training in Brazil as a policy of social and digital inclusion**
Eliana Medeiros Borges
UFJF - Brazil

**Once Upon a Tip... A Story of MOOCs and Gamification**
José Bidarra
Universidade Aberta - Portugal

**The pre-participation experience of distance graduates**
Lorraine Delaney
DCU - Ireland

**Flexible continuing education: strategies at Universidade Aberta**
Glória Bastos
Universidade Aberta - Portugal

**MicroMasters: the pursuit of the Holy Grail in online learning**
Pedro Barbosa Cabral
Delft University of Technology
The Netherlands

**Pedagogs as mentors and trainers of blended learning**
Anne Hakala
JAMK University of Applied Sciences
Jyväskylä - Finland

### 13:00-14:00

**PRACTICES OF PROMOTING ACTIVE LEARNING IN ENGINEERING MATHEMATICS**
Hanna Kinnari-Korpela
Tampere University of Applied Sciences
Finland

**Building cases for faculty development for eLearning: a design-based approach**
Maria Ranieri
University of Florence - Italy

**Describing and understanding learning in blended courses**
Claire Peltier
University of Fribourg - Switzerland

**Introductory physics laboratory course as an asynchronous online implementation**
Sami Suhonen
Tampere University of Applied Sciences
Finland

**Ethics of tolerance and intercultural education: an online training experience in Higher Education**
Keite Silva de Melo

### LUNCH

### 14:00

**Cross-national collaboration in promoting and delivering MOOCs**
Virpi Uotinen/Alison Iredale
Open University of the University of Jyväskylä - Finland

**MOOC4all: How to build a MOOC on a budget and why**
Brian Mulligan
Institute of Technology Sligo - Ireland

**Open, online, flexible, technology-enhanced... and sustainable? Understanding new business models for distance and blended learning**
Robert Farrow
The Open University - UK

**Educational MOOCs for Traditional Distance Education Providers: Lessons Learned in Anadolu Cengiz Hakan Aydin Anadolu University - Turkey**

**Potentials of MOOCs for Traditional Distance Education Providers: MOOC Platforms, Participation and Business Models: Tensions in focus**
Mairéad Nic Giolla Mhichil

**From Teaching to Learning: Radical Unschooling in Higher Education**
Steve Clemens
Windesheim University of Applied Sciences
The Netherlands

**Reseaching the student's emotional engagement, motivation and behaviour over the life of an online course**
Edmund Hewson
Leeds Beckett University - UK

**Facebook and YouTube: Social Media Livestreams to teach teachers network engineering**
Karen R. Hufford
Southern Virginia University/University of Virginia USA

**Social Media Livestreams to teach teachers network engineering**
Andrew Smith
The Open University - UK

**Walking the Talk of Innovation: Re-envisioning the Future Online**
Mark Brown
NIDL/DCU - Ireland

**Leadership Unplugged: Reflections, Challenges and strategies for the future for Online and Open Education**
16:00  
**Session 1 - WB/room CMR 15 foyer**  
Research and Innovation  
Chair:  
Work in Progress: Microelectronics Courses: Needs and learning in the MicroElectronics Cloud Alliance  
Elio Sancristobal  
UNED - Spain  
A Holistic View on Academic Wide Data through Learning Analytics Dashboards  
Vassilos S. Verykios  
Hellenic Open University - Greece  
What is it like learning with an eportfolio for online distance learners?  
Orna Farrell  
NIDL/DCU - Ireland  
Usefulness and effectiveness of the Mobile Digital Resources (MDR) Conceptual Model for improving integration in the educational process of disadvantaged students  
Elio Sancristobal  
UNED - Spain  
Advancing Student Support for ODL: Experiences from the EMPOWER Project  
Ormond Simpson  
University of London - UK  
Experiences from designing and applying a video and lecture capture solution in the OU of Cyprus  
Michalis Epiphaniou  
Open University of Cyprus  

**Workshop**  
Let’s do education together!  
Merja Karjalainen(1), Tytti Pintilä(2), Maarit Korva(2)  
(1)University of Jyväskylä  
(2)JAMK University of Applied Sciences Jyväskylä  

16:30  
**Session 2 - WB/room 11**  
Open Education  
Chair:  
Academic English Online Courses - Pedagogy, Design and Implementation  
Tami Neuthal  
The Open University of Israel  
E-learning in Secondary Education: Behaviours, Interactions and Attitudes of Science Students using interactive videos  
Pablo Cancelo  
Universidade da Coruha - Spain  
Beyond MOOCs  
Mirjam Hauck  
The Open University - UK  

17:00  
**Session 3 - WB/room 15**  
Engaging students  
Chair:  
The Use of Film in Online Teaching: Difficulties and Solutions  
Virginia R. Mosser  
University of Virginia - USA  
Motivation strategies for an e-learning PhD program  
Carla Padrel de Oliveira  
Universidade Aberta - Portugal  
Developing a Competency Framework Tool  
Jean-Michel Jullien  
Swiss Distance Learning University  
Switzerland  
Participants and non-participants in open online courses  
Annette Dalsgaard  
University College Lillebaelt - Denmark  
Online or offline - does it matter?  
Catherine Tømte  
Nordic Institute for Studies in Innovation (NIFU)  
Norway  
Virtual mobility: training professionals and citizens with global and social skills  
Carme Anguera Iglesias  
UOC - Spain  

18:30  
**Session 4 - room MYB/room 1, 2, 3**  
Policies for change  
Chair:  
Designing a blended course on experimental linguistics  
Olga Nagel  
National Research Tomsk State University - Russia  
Empowering Strategic Leaders: The Challenge Developing Transformative Leadership  
Mark Brown  
NIDL/DCU - Ireland  
Apply with Digital Diploma Data, exchanging diploma data digitally instead of on paper  
Jan Otten  
Ministry of Education, Culture and Science (DUO)  
The Netherlands  

19:30-22:30  
**Conference Dinner**  
Let’s do education together!  
Merja Karjalainen(1), Tytti Pintilä(2), Maarit Korva(2)  
(1)University of Jyväskylä  
(2)JAMK University of Applied Sciences Jyväskylä  

**Workshop**  
From Innovation to Impact: Feeding learning back into the institution  
Allison Littlejohn(1), Will Woods(1), Mark Brown(2)  
(1) The Open University UK, (2) DCU Ireland
<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1 - WB/room CMR 15 foyer</th>
<th>Session 2 - WB/room 11</th>
<th>Session 3 - WB/room 15</th>
<th>Session 4 - room MYB/room 1,2,3</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00</td>
<td>A learning design methodology for developing short learning programmes in further and continuing education Marianne Georgesen VIA University College - Denmark</td>
<td>Uses of educational resources by Brazilian teachers: building commons Eunice de Castro E Silva Pontifical Catholic University of Rio de Janeiro - Brazil</td>
<td>It’s a question of balance: Assuring quality on postgraduate online programmes at Dublin City University Colum Foley DCU - Ireland</td>
<td>Policies for change Chair:</td>
</tr>
<tr>
<td></td>
<td>Increasing online interaction for learning among Blended Distance learners: A case of Activity Theory based Methodology for B.Ed external programme at Makerere University Nabushawo Harriet Mutambo Makerere University - Uganda</td>
<td>Equal opportunities for mature students in HE Wim van Delft University of antwerp - Belgium</td>
<td>Narrative design combined with a TAM survey to achieve a multisensorial museum user-experience for people with disabilities Covadonga Rodrigo UNED - Spain</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Towards a framework for assessing MOOC quality and effectiveness: the case of quality assurance in higher education Lina Morgado Universidade Aberta de Portugal</td>
<td>MOOC – supporting further vocational training Päivi Rajaorko Haaga-Helia University of Applied Sciences Finland</td>
<td>Collaborative learning in an open online environment: the MOOC case Reveka Skarpalezou Paris 8 University - Greece</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td>WORKSHOP Responsible Research and Innovation for contemporary education Alexandra Okada The Open University - UK</td>
<td>WORKSHOP EDELNet: Improving Quality in Higher Education through Internationalization and Diversity Nils Szuka and Juan Garcia Blesa Fernuniversität in Hagen, Germany</td>
<td>WORKSHOP How to create synergies and transversality among universities with online courses including flipped classrooms and project based learning? Badi Ibrahim/Isabelle Druet IONISx - France</td>
<td></td>
</tr>
<tr>
<td>11:00-11:30</td>
<td>COFFEE BREAK</td>
<td></td>
<td>WORKSHOP The challenge of widening participation for adult learners: how effective is open learning? John Butcher and Wendy Fowle The Open University - UK</td>
<td></td>
</tr>
</tbody>
</table>
### Plenary session

**Chair: Sarah Guri-Rosenblit (an elected Executive Vice-President for Academic Affairs Open University Israel)**

**11:30 Kathleen Schlusmans**  
Coordinator quality assurance of Open University of the Netherlands (OUNL)  
*From independent self study to active online learning. The transformation of the educational model of the Open Universiteit*

**11:50 George Androulakis**  
Vice-President for Academic and International Affairs, Hellenic Open University (HOU)  
*The limits of resilience: accomplishments, affordances and challenges after two years of academic change at the Hellenic Open University*

**12:10 Eileen Scanlon**  
Regius Professor of Open Education and Associate Director of Research and Innovation (Open University-IET)  
*Science in the Open*

**Chair: Anja Oskamp (President of EADTU and rector of Open University of the Netherlands, OUNL)**

**12:30 Tibor Navracsics, EU Commissioner for Education, Culture, Youth & Sport (tbc)**

**12:50 Closing**  
Message of Milton Keynes  
Anja Oskamp - President of EADTU and rector of Open University of The Netherlands (OUNL)

**OOFHEC2018 in Aarhus**  
Arne Kjaer - Center Director, Aarhus University, Denmark

---

**13:00-14:00**  
**CLOSING DRINK**