

CONFERENCE PROGRAMME

The Open and Flexible Higher Education Conference 2013 Paris / France

"Transition to open and on-line education in European universities"

Time	Room	Programme of Wednesday 23 October 2013
09.00-12.30	Salle des Thèses	General Board Meeting, including coffee break at 10.45 (invitation only)
12.30-13.30	Salle Club	General Board lunch (invitation only)
13.30-15.30	Salle des Thèses	General Board Meeting (invitation only)
16.00-19.00	Amphithéâtre Roussy	Master class OER-MOOCs
16.00-19.00	Salle Déjerine	Master class E-xcellence
19.00-22.00		General Board dinner (invitation only)

Time	Programme of Thursday 24 October 2013
08.00-09.00	Registration
09.00-10.45	Opening session , chaired by Mr Will Swann (OUUK), President EADTU
	<p>Welcome</p> <p>Jean Chambaz, president of the UPMC, Sorbonne University</p> <p>Pierre Jarraud, president of the FIED, Paris</p> <p>Mr Will Swann (OUUK), President EADTU</p>
	<p>Welcome by the Director General of Higher Education and Professional Integration</p> <p>Simone BONNAFOUS, Ministry of Higher Education and Research</p>
	<p>“Models of online and distance learning in French universities. Good practices and outline for the future”.</p> <p>Antoine Rauzy, professeur UPMC, executive committee FIED, Paris</p>
	<p>“The contribution of the French “Campus Numériques” to the innovation in higher education”</p> <p>Clara Danon, chef de mission de MINES</p>
	<p>Presidential Address: Main activities 2013 and the conference themes 2013</p> <p>Mr Will Swann (OUUK), President EADTU</p>
10.45-11.15	Coffee break
11.15-13.00	<p>Plenary session chaired by Pierre Jarraud (FIED)</p> <p>Keynote speaker – Teaching as a design science</p> <p>Diana Laurillard, Professor of Learning with Digital Technologies in the Faculty of Culture and Pedagogy, and Assistant Director for Open Mode Learning at the London Knowledge Lab</p>

Keynote speaker – Educational design and innovative pedagogies for open and online teaching and learning

Patrick McAndrew, professor of Open Education, Institute of Educational Technology, the Open University UK

Keynote speaker – The transformation of higher education and the role of learning analytics

Erik Duval, chair of the research unit on human-computer interaction, at the computer science department of the Katholieke Universiteit Leuven

13.00-14.00

Lunch

Time	Programme of Thursday 24 October 2013				
14.00-16.00	EADTU Task Force Strategies and Policies (invitation only) <u>Room: Déjérine</u>				
14.00-16.00	Parallel sessions				
Strand 1: National and institutional aspects of online teaching and education <u>Chair: Danguole Rutkauskiene, KTU</u> <u>ROOM: Amphithéâtre Pasquier</u>	Strand 2: Institutional models for online or blended course and curriculum development <u>Chair: Fred Truyen, KULeuven</u> <u>ROOM: Salle des Thèses</u>	Strand 3: Innovations in technology enhanced learning for the future <u>Chair: Patrick McAndrew, OUUK</u> <u>ROOM: Amphithéâtre Roussy</u>	Strand 4: Quality assurance in online and distance learning <u>Chair: Andre Vyt, PROSE</u> <u>ROOM: Salle Club</u>	Strand 5: MOOCs and OpenupEd <u>Chair: Abel Caine, UNESCO</u> <u>ROOM: Amphithéâtre Farabeuf</u>	
The Disaggregation of Higher Education and New Business Models Lars Christian Smith Hibernia College	DOIT (Dermatology Online with Interactive Technology) for blended undergraduate training in Europe Guenter Burg, Vahid Djamei, Harald Gollnick, Martine Bagot Swiss4Ward, Department of Dermatology Zürich, Magdeburg and Paris	Mobile device and learning possibilities in higher education Sálvora Feliz Ricoy, Tiberio Feliz Murias, Mari Carmen Ricoy Lorenzo Polytechnic University of Madrid, UNED, Vigo University	From E-xcellence to Integrative Quality Management in a global context Andre Vyt Artevelde University College Ghent, Belgium	Keeping up Tim Gore University of London	
LLL: Long Live Learning? Sabine De Vriendt Centre for Working and STudying, University of Antwerp	ERASMUS language preparation with DUO online courses Janina Reher Deutsch-Uni Online – ERASMUS language programme development	EU-law-drafting, a simulation through active e-learning Ine van Haaren-Dresens OUNL Law School	Yes we can do Quality in eLearning Marie Elf, Inger Lundberg, Jan Florin School of Health and Social Studies, Dalarna University, Falun, Sweden	The potential of MOOCs to widen access to, and success in, higher education study Andy Lane Open University UK	
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Why (and how) traditional universities profit from cooperation in online-teaching Paul Rühl Virtuelle Hochschule Bayern (Bavarian Virtual University)	Advantages of blended, on-campus, online courses Isik Aybay Eastern Mediterranean University, Famagusta, North Cyprus	Implementation of learning badges on undergraduate e-learning courses Andreia Teles Vieira Universidade Nova de Lisboa, Portugal	Students' attitudes and satisfaction with distance education in Sweden Ebba Ossiannilsson Lund University, Sweden	Open AGH - Open academic e-textbooks for STEM Karolina Grodecka, Jan Kusiak AGH University of Science and Technology	

<p>Transforming traditional university teachers to open and distance learning adult tutors: a Greek endeavor</p> <p>Dimitris Chassapis</p> <p>University of Athens</p>	<p>Soft transition towards a unique university organisation model</p> <p>J. C. Antoranz, M. Arias Zugasti, M. Mar Desco, D. Rodríguez-Pérez, C. Santa Marta</p> <p>UNED Dept. Física Matemática y de Fluidos, Facultad de Ciencias</p>	<p>Enhance creativity with open-source tools: the Knowledge Generating House</p> <p>Isabel Martins, Margarida Amaral, Natasa Urbancikova</p> <p>University of Porto- Portugal, Technical University of Košice, Slovakia</p>		<p>Testing out Massive Open Online Courses at Centrale Lille</p> <p>Rémi Bachelet</p> <p>University of Lille</p>
	<p>Evolution of the VLE in Irish Higher Education: The Student Perspective</p> <p>Eamon Costello</p> <p>Oscail, Dublin City University</p>	<p>Technology Challenges from the UK Open Educational Resources Programme</p> <p>Phil Barker and Lorna M. Campbell</p> <p>Centre for Educational Technology and Interoperability Standards (Cetis)</p>		<p>From MOOCs to GLOOPs</p> <p>Luis H. Rodriguez Ruiz</p> <p>CSEV</p>

Time	Programme of Thursday 24 October 2013
16.00-16.30	Coffee break
16.30-18.00	<p>Plenary session, chaired by Mr Will Swann (OUUK), President EADTU</p> <p>Keynote speaker – Do MOOCs announce a new paradigm for higher education?</p> <p>Sir John Daniel, former president and CEO of the Commonwealth of learning & Stamenka Uvalić-Trumbić, consultant of the Commonwealth of Learning</p> <p>Keynote speaker – Foresights on Open Education 2030</p> <p>Yves Punie, senior scientist at the Institute for Prospective Technological Studies (IPTS) in Seville</p> <p>Keynote speaker – OpenupEd as a European answer on MOOCs: a student centred approach.</p> <p>Fred Mulder, professor at the Open Universiteit the Netherlands, UNESCO chair for Open Educational Resources</p> <p>Opening Up Education Initiative – Video Message</p> <p>Androulla Vassiliou Commissioner for Education, Culture, Multilingualism, Sport, Media and Youth</p>
21.00-23.30	<i>Conference dinner at the Eiffel Tower</i>

Time	Programme of Friday 25 October 2013				
09.00-11.00	Parallel sessions				
<p>Strand 2: Institutional models for online or blended course and curriculum development</p> <p><i>Chair: <u>Seamus Fox, OSCAIL</u></i></p> <p>ROOM: Salle des Thèses</p>	<p>Strand 3: Innovations in technology enhanced learning for the future</p> <p><i>Chair: <u>Jan Kusiak, AGH</u></i></p> <p>ROOM: Amphithéâtre Roussy</p>	<p>Strand 5: MOOCs and OpenupEd</p> <p><i>Chair: <u>Darco Jansen, EADTU</u></i></p> <p>ROOM: Amphithéâtre Farabeuf</p>	<p>Strand 6: Good practices of transitions to open and flexible learning</p> <p><i>Chair: <u>Andy Lane, OUUK</u></i></p> <p>ROOM: Salle Delarue</p>	<p>Research Strand</p> <p><i>Chair: <u>Teresa Sancho Vinuesa, UOC</u></i></p> <p>ROOM: Amphithéâtre Pasquier</p>	
<p>An Australian Response to 21st Century Learners</p> <p>Professor Anne Cummins</p> <p>Australian Catholic University</p>	<p>Open educational resources for all? Comparing user motivations and characteristics across The Open University's iTunes U and OpenLearn platforms</p> <p>Law, P., Leigh-Anne Perryman, Law, A.</p> <p>Institute of Educational Technology, The Open University, Milton Keynes, United Kingdom</p>	<p>Developing teachers and students' Digital Competences by MOOCs: The UNED proposal</p> <p>Sánchez-Elvira Paniagua & M.Santamaría Lancho</p> <p>UNED (ES)</p>	<p>Transition to open and flexible learning in traditional national university</p> <p>Joze Rugelj</p> <p>University of Ljubljana</p>	<p>Opening up to Open Source: How Moodle was adopted in Higher Education</p> <p>Eamon Costello</p> <p>Dublin City University</p>	
<p>Experiencing Diversity in an ODL higher education context</p> <p>Darlinda Moreira, Adérito Marcos, José Coelho</p> <p>Universidade Aberta, Portugal</p>	<p>Sketching the user interface of digital textbooks applied to formal learning environments</p> <p>Luís Fernandes</p> <p>Faculty of Science and Technology of Universidade Nova de Lisboa</p>	<p>Design and implementation of a project-based MOOC</p> <p>Rémi Bachelet</p> <p>University of Lille</p>	<p>Pentalfa - Challenges in Creating OpenCourseWare at the Faculty of Medicine at Leuven University</p> <p>Ms. S. Verbeken, Prof. Dr. F. Truyen, Prof. Dr. Ir. W. Van Petegem</p> <p>KU Leuven, Teaching & Learning Department, Faculty of Arts</p>	<p>MOOC attack: closing the gap between pre-university and university math</p> <p>Vanesa Daza Fernández, Nikolaos Makriyannis, Carme Rovira Riera</p> <p>Pompeu Fabra University, Barcelona</p>	

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<p>Opening on-line education: The institutional model of a "Global Degree"</p> <p>Dr. Kyriakos Kouveliotis</p> <p>International Telematic University UNINETTUNO</p>	<p>Variable cost minimization (VCM) business models in higher education</p> <p>Yoram Kalman</p> <p>Open University of Israel</p>	<p>Learning Spaces, Learning Labs, and MOOCs: merging the real and the virtual in connected learning</p> <p>Jean-Pierre Berthet, Sophie Touzé, Frederik Truyen</p> <p>École Centrale de Lyon, VetAgro Sup Lyon, KU Leuven</p>	<p>Exploring new ways to organize digital scholarships in Universities: Digital Social Science and Humanities</p> <p>Esteban Romero-Frías Salvador del Barrio Lucía Porcu</p> <p>University of Granada, Spain</p>	<p>MOOCs, disruptive innovations or disturbing inventions?</p> <p>Frank de Langen</p> <p>Open University the Netherlands</p>
<p>Making informed and supported choices on e-learning in a university context</p> <p>Eline Bourgeois</p> <p>Teaching and Learning Department University of Leuven (KU Leuven – Belgium)</p>	<p>Digitally supported education in the intermediate learning space between theory and profession praxis</p> <p>Marianne Nielsen and Kathrine Kragtkov Eriksen</p> <p>Biomedical laboratory Science Study, and Research and Innovation, University College Zealand, Denmark</p>	<p>The role of MOOCs in Open UNED</p> <p>Covadonga Rodriga</p> <p>UNED</p>	<p>Student Socialisation within Online Distance Education Programmes – Starting at the Start.</p> <p>Eamon Costello</p> <p>Oscail, Dublin City University, Ireland</p>	<p>The OpenScience Lab; enhancing access to authentic practical science</p> <p>Professor Steve Swithenby</p> <p>Director eSTeEM (Science), The Open University, UK</p>
<p>Open Educational Paths: a new approach to e-learning</p> <p>Laura Menichetti, Antonio Calvani</p> <p>Università degli Studi di Firenze, Italy</p>			<p>Transitions to Flexible Interactive Learning: A Road Less Traveled Yet in Japan</p> <p>Kumiko Aoki</p> <p>The Open University of Japan</p>	
<p>11.00-11.30</p>	<p>Coffee break</p>			

Time	Programme of Friday 25 October 2013			
11.30-13.00	Parallel sessions			
<p>Strand 1: National and institutional aspects of online teaching and education</p> <p><i>Chair: Fernando Monge, UNED</i></p> <p>ROOM: Salle Déjerine</p>	<p>Strand 4: Quality assurance in online and distance learning</p> <p><i>Chair: Covadonga Rodrigo, UNED</i></p> <p>ROOM: Salle Club</p>	<p>Strand 5: MOOCs and OpenupEd</p> <p><i>Chair: Fred Mulder, OUNL/UNESCO-chair OER</i></p> <p>ROOM: Amphithéâtre Farabeuf</p>	<p>Research strand</p> <p><i>Chair: Fred de Vries, OUNL</i></p> <p>ROOM: Amphithéâtre Pasquier</p>	
<p>Open Scotland – Policies and strategies for opening up education in Scotland</p> <p>Lorna M. Campbell, Sheila MacNeill, Phil Barker, Joe Wilson</p> <p>Centre for Educational Technology and Interoperability Standards (Cetis)</p>	<p>Developing and working with quality in on-line language courses at Dalarna University</p> <p>Charlotte Lindgren, André Leblanc, Loretta Qwarnström et al.</p> <p>Dalarna University, Falun, Sweden</p>	<p>Developing sustainable business models for institutions' provision of open educational resources: Learning from OpenLearn users' motivations and experiences</p> <p>Perryman, L-A, Law, P., and Law, A</p> <p>Institute of Educational Technology, The Open University, Milton Keynes, United Kingdom</p>	<p>Are Universities Prepared to Use Social Networks for Academic Communication at Institutional Level – Cases from Latin-America and Spain</p> <p>Wolfram Laaser</p> <p>World Wide Education</p>	
<p>Transition of regular (f2f) masters programs into open & online education: what are the challenges and results so far</p> <p>Joost Groot Kormelink, Project leader Open & Online education Case study</p> <p>TU Delft</p>	<p>The Theoretical Foundations Of IPTV In Distance Education</p> <p>Gaye TOPA ÇİFTÇİ , Dr. Gülsün KURUBACAK, Dr. Volkan YÜZER</p> <p>Anadolu University, Turkey</p>	<p>Complementary on-line and face-to-face structured training activities in a joint networked international doctorate.</p> <p>Annamaria Silvana de Rosa Program Director of the European/International Joint PhD in Social Representations and Communication</p> <p>Sapienza University of Rome</p>	<p>Analysis of the use of Twitter as a learning strategy in Master's studies</p> <p>Tiberio Feliz-Murias, Carmen Ricoy, Sálvora Feliz</p> <p>UNED, Spain</p>	
<p>Transformation of a Conventional University into an e-University in Emerging Smart Society (Case of MESI)</p> <p>Natalia Tikhomirova & Irina Smirnova</p> <p>Moscow State University of Economics, Statistics and Informatics (MESI)</p>	<p>The role of E-learning satisfaction in the acceptance of technology for educational purposes: a competing models analysis</p> <p>Salvador Del Barrio, Esteban Romero-Frías, Jose L. Arquero</p> <p>University of Granada (ES) University of Sevilla (ES)</p>	<p>From MOOCs to knowledge sharing</p> <p>Sancassani Susanna, Corti Paola, Brambilla Federica</p> <p>METID – Politecnico di Milano</p>	<p>Any where, any time?</p> <p>Rasmus Jørnø, Karsten Gynther, Ove Christensen</p> <p>University College Sjælland, Denmark</p>	
13.00-14.00	Lunch			

Time	Programme of Friday 25 October 2013
14.00-16.00	<p>Chaired by Tim Gore (University of London)</p> <p>Panel discussion with Seamus Fox (OSCAIL, Dublin), Tim Gore (University of London), Deborah Arnold (Université de Bourgogne) and Danguole Rutkauskiene (KTU) about “Models for European universities in their transition to online teaching and learning”.</p> <p>In the next five to ten years, European universities will increasingly use the potential for online and flexible teaching and learning for both on-campus and off-campus education, as well as for international education and university-business education. The panel discussion will focus on institutional good practice in the respective universities, searching solutions and barriers for future developments for each of these domains. It will give inspiration for all universities, which struggle with the right strategies and business models.</p>
	<p>Keynote speaker – “A Strategy for Europe in the Age of the Knowledge Society: Building New Knowledge Networks among Traditional and Distance Universities. New Internet-based Contents for a Global Labour Market”.</p> <p>Maria Amata Garito, President of the International Telematic University UNINETTUNO</p> <p>Keynote speaker – “Online and flexible education in the global development of higher education systems”</p> <p>David Atchoarena, Director of the UNESCO Division for Teacher Development & Higher Education (ED/THE)</p> <p>Studyportals</p> <p>Joran van Aart, Director of Student Value at Studyportals</p>
16.00-16.30	Coffee break
16.30-17.30	<p>Closing session</p> <p>Message of Paris, by Will Swann, President EADTU</p>
	<p>Conference Panel session, chaired by Mr Fernando Monge (UNED)</p> <p>Arne Kjaer (Aarhus University), Antoine Rauzy (FIED), Jan Kusiak (AGH), Musa Mihsein (OUUK)</p>

	<p>Announcement EADTU Conference 2014 in Krakow/Poland</p> <p><u>Jan Kusiak, Professor at AGH - University of Science and Technology</u></p>
17.30	<p>Closing</p> <p>Followed by a closing drink</p>

Time	Social Programme of Friday 25 October 2013
19.00-21.00	<p><u>Leaving at 18.15</u> from the Conference venue (Optional social programme)</p> <ul style="list-style-type: none"> • <u>Guided evening tour at the Louvre museum</u> • <u>Concert at Sainte-Chapelle</u>